

Partner with the We Are Human Leaders Podcast

We collaborate with people and brands who share and support our mission.

Our sponsors benefit from our broad global reach and bold mission. We partner with people and brands who share our mission of making work a place where people, business and societies thrive. Join us.



Big conversations around human-centered leadership at work, and beyond.

Hosted by Alexis Zahner and Sally Clarke, we dive deep into what it means to be a human and a Leader.

Heartfelt conversations with global Leaders that offer forward-thinking, tangible and evidence-based inspiration on how to lead differently and create the change we so urgently need in business, and beyond.



HUMAN
LEADERS

Key stats at a glance

Our Listeners, connecting to your brand

We Are Human Leaders receives global listenership in English. With over 10,000 monthly, engaged downloads, your brand will build resonance with an audience motivated to take action, now.



100,000
downloads in
2023



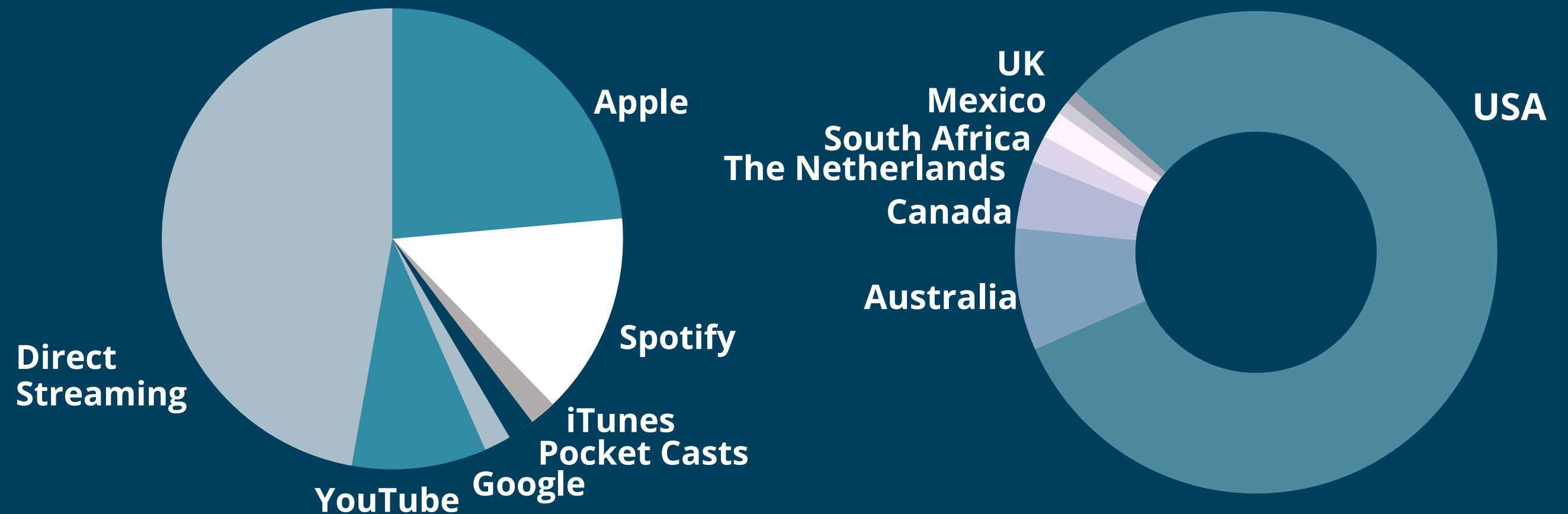
3,000+ individual
episode
downloads



14 streaming
platforms



54+ Countries



Our Spotify reach in 2022

On Spotify we are:

- Top 10% most shared globally
- Top 15% most followed globally
- Five star rating
- Attract engaged and devoted listeners
- Reach 34 countries

Spotify

Your listeners' podcast personality is:

The Devotee

When your fans love a podcast, they really love it. They're quick to support new releases and play their favourite episodes over and over.

[SHARE THIS STORY](#)

Spotify

Your podcast was in the top 10% most shared globally.

Here's how listeners spread the word...

Method	Percentage
Direct Link	47%
WhatsApp	17%
Text	14%
Other	13%
Facebook	9%

Listeners scored your podcast 5!

Spotify

Correct!

You're in the top 15% most followed podcasts.

Spotify

It was heard in

34 countries






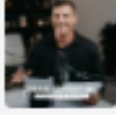







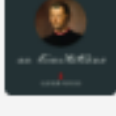


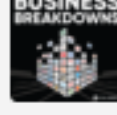



Your top 5 were...

1. Australia
2. United States
3. Canada
4. United Kingdom
5. Brazil

Our Apple global reach

On Apple we are:

- Top 20 Management Podcast in Australia, New Zealand, Ireland, Argentina, Italy, Great Britain & Gambia.
- Ranking amongst HBR, McKinsey, TED & Jocko.

1		HBR Presents / Youngme Moon, Mihir Desai, & Felix Oberholzer-Gee After Hours	11		McKinsey Strategy & Corporate Finance Inside the Strategy Room
2		Wondery Business Wars	12		McKinsey & Company The McKinsey Podcast
3		Jocko DEFCOR Network Jocko Podcast	13		Life.Church Craig Groeschel Leadership Podcast
4		TED WorkLife with Adam Grant	14		WaitWhat Masters of Scale
5		Martin Moore No Bullsh!t Leadership	15		HBR Presents / Morra Aarons-Mele The Anxious Achiever
6		Harvard Business Review HBR IdeaCast	16		Alexis Zahner & Sally Clarke We Are Human Leaders
7		HBR Presents / Muriel Wilkins Coaching Real Leaders	17		Blenheim Partners No Limitations
8		Harvard Business Review Women at Work	18		Kristy Robinson Run Your Business Like A Boss
9		Colossus Business Breakdowns	19		Patrick Lencioni The Working Genius Podcast with Patrick Lencioni
10		Dave Stachowiak Coaching for Leaders	20		Cut Through Coaching Habits of Leadership

We do things differently



Deep, impactful conversations.

The same old methods lead to the same old results: we believe the time for change is now. We're harnessing human power and having conversations that drive change in business.

Impact with the backing of data.

Our expert guests bring incredible value to the podcast through evidence-based research and compelling lived experience, to connect and engage listeners through insight, storytelling and 'aha' moments.

Practical, accessible, inspiring.

We don't believe in lofty, empty words – we're about offering practical tools in an accessible way so listeners feel inspired and empowered.

Big conversations, huge impact. Here are some of our previous guests.



Louise Evans

Communications expert on mastering our triggers through 'The Five Chairs' framework.



Ashton Applewhite

Ageism activist and author on how we can fight Ageism in the workplace and unlock generation-less capabilities.



Zach Mercurio

Thought leader, author, speaker explores: Is Meaningfulness The New Measure Of Success at Work?



Jason Rosoff

CEO of Radical Candor on the Power Of Radical Candor At Work (And Beyond).



Professor Amy Edmondson

Harvard Professor and Thinkers50 #1 Global Thought Leader 2023 shares insights from her latest book The Right Kind of Wrong.



Alex Soojung-Kim Pang

Author of Work Less, Do More: Demystifying The 4 Day Work Week. We unpack the latest data on working less to achieve more.



Garry Ridge

Walking the Walk of a Human-centric Leader as CEO of WD40.



Dr Meisha-ann Martin

Data-driven expert on how feeling seen drives employee engagement and the human need for recognition at work.



Claude Silver

The world's first Chief Heart Officer position at VaynerMedia shares her vision on Emotional Optimism for leaders.



Dr Kirstin Ferguson AM

Thinkers50 2023 Leadership Award Recipient and author of the Art of Modern Leadership about balancing the Head and the Heart as a leader.



Morra Aarons-Mele

'The Anxious Achiever' podcast host, Author and Thinkers50 shortlisted Leader on anxiety as a superpower for High Achievers.



Lily Zheng

Author, speaker and global DEI expert on their book DEI Deconstructed and creating sustainable change for real impact.



Dr Sandra Dalton-Smith MD

Rest expert and Author of 'Sacred Rest' deep dives into the 7 types of rest we all need – and why.



Craig Foster AM

Former Australian Soccer Captain turned activist on leadership and navigating career transitions.

Storytelling for connection. Evidence for change



**We are Human Leaders,
for Human Leaders.**

Our podcast shares the stories of exemplary peers giving our audience a sense of connection and agency of change in how they lead.

Through connecting stories with evidence based practices, we shed light on a clear path forward to a new way of leading for our listeners.

Meet your Hosts



Alexis Zahner

Organisational Psychology Consultant,
Workplace Mindfulness Expert.

Worked at Fairfax, Patagonia & in
corporate marketing in various
Leadership roles. Surfer, traveller &
outdoor enthusiast. Based in Australia.



Sally Clarke

Workplace Burnout and Wellbeing
Researcher, Author, and Speaker.

Former corporate finance lawyer and
business owner with a passion for
embedding wellbeing at work. Surfer,
runner, meditator. Based in the
Netherlands.

Let's work together



Podcast Partner

Become the **exclusive (1 only)** partner of We Are Human Leaders to create brand association with an inspired audience of Leaders globally.

Being a Podcast Partner includes a pre-episode 30 second advertisement on every episode, branding on all podcast material (includes social media, email newsletter and online community of 20k+ engaged followers - LinkedIn) and inclusion in Podcast website and show notes - with ability to offer discounts to our audience.

Investment AU\$7,500 per calendar year

Includes advertisement at beginning of every episode (approximately 20 episodes) and annual inclusion on all marketing material.

*** Only one Podcast Partnership available per calendar year.*



Episode Sponsor

Sponsor an episode and connect your brand to a captive audience on a topic that's relevant.

Sponsorship includes development of 30 second advertisement & placement in the middle of episode.

Investment AU\$270 initial episode

AU\$230 subsequent episode using same audio

Let's talk

We work with brands who share and support our mission.

Our Partner and Episode Sponsors are people and brands who share our mission of making business better for Human Beings.

Ready to connect your brand to a global audience of Human Leaders? Let's talk.

Reach out

Contact us at hello@wearehumanleaders.com now.

